

Date: 21/04/2005
Ref: PRS001.FPA



FLOOD PREVENTION – IT’S A POLITICAL ISSUE ***Declares the Flood Protection Agency (FPA)***

With as many as two million homes at risk from flooding, and this figure likely to increase with current climate change predictions, The Flood Protection Agency (FPA) is urging voters and politicians to put flood protection high on their list of election priorities.

“The numbers are not small – flooding is a very real issue and can have an enormous impact on people and communities and that’s before you even consider the economic impact of clear-up, business down-time, reduced tourism and rising insurance premiums,” commented Ron Whitehead, Chairman of the FPA.

“Ask about flood risk management policy, investment plans, and how much of an issue it’s likely to be for the government elect. Flood protection is not a fringe issue as its effects impact on many other of the issues that typically grab the political headlines like rising council tax, the environment, and health and social welfare.”

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The FPA, which represents flood protection manufacturers, suppliers and installers, is stepping up its programme of raising flood awareness, in particular the part Temporary and Demountable Systems can play in providing cost effective solutions, in the run up to the general election to ensure the issues of flood risk management are of the highest priority for any potential government, irrespective of party.

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About the Flood Protection Agency (FPA)

The Flood Protection Agency (FPA) was formed by flood protection product manufacturers, suppliers and installer, with the help of the Department for the Environment, Food and Rural Affairs, the Environment Agency and flood specialist HR Wallingford. Its aim is to act as a single voice, lobbying government and raising awareness of the issues of flooding and its management.

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